

## Sunday, March 29th

- 12:00 pm-12:15 pm     **Hey There!**  
*Anne Herbst gives ya'll a big high five for joining us at ASW 2020!*
- 12:15 pm-1:00 pm     **Getting to Know You**  
*Who's here (We promise no trust falls in this getting to know you exercise).*
- 1:00 pm-2:00 pm     **Let's Focus...on Focus**  
*Finding focus in your story can be hard. **KARE's Boyd Huppert** will teach us what he's learned over the years about staying focused in your storytelling.*
- 2:00 pm-2:15 pm     **BREAK**
- 2:15 pm-3:00 pm     **Characters Make the Story** (assignment 1)  
*NBC's Joe Fryer and KARE's Boyd Huppert show us how to introduce your character in a memorable way in 30 seconds.*
- 3:00 pm-4:00 pm     **Daily Stories that Sing**  
*Joe shows us how to make a day turn special.*
- 4:00 pm-4:30 pm     **AHHHHHH...deadlines!**  
*KDVR's Rico Romero talks about working under a tight deadline without losing your mind.*
- 4:30 pm-4:45 pm     **BREAK**
- 4:45 pm-5:45 pm     **Hard News with Heart**  
*TEGNA's Anastasiya Bolton talks about how to cover hard news and investigative stories without losing your soul.*
- 5:45 pm-6:45 pm     BBQ (thanks, Texas State University) and Group photo
- 6:45 pm-7:30 pm     **Covering your Community**  
*Reshma Kirpalani, Anne Herbst, and Tiffany Liou talk about how to cover communities that are typically ignored in news, and why it's important.*

## Monday, March 30th

- 9:00 am-10:00 am     **The Dance**  
*KARE's Boyd Huppert and Chad Nelson talk about creating memorable stories as a team (and some tips from Anne for those MMJS too).*
- 10:00 am-10:30 am     **How to Enterprise Stories**  
*"Don't wait til some magical story idea drops into your lap. That's not where ideas come from." Ira Glass (Anne's fave) Joe gives us some tips on where to find your next story.*
- 10:30 am-11:00 pm     **The Art of the Pitch**  
*McClatchy's Reshma Kirpalani talks about how to convince your managers to let you do the story that \*you\* want to do.*
- 11:00 am-11:15 pm     BREAK
- 11:15 pm-12:15 pm     **All by Myself**  
*WFAA's Tiffany Liou shows us how to create memorable stories as a solo video journalist.*
- 12:15 pm-1:15 pm     LUNCH
- 1:15 pm-2:30 pm     **Preventing Emotional Burnout**  
*Anastasiya Bolton and Brandi Burque-DeCarlo, Ph.D. show us how self-care can make us better journalists.*
- 2:30 pm-3:30 pm     **Assignment 2 meeting**  
Assignment meeting for week-long participants—General News assignment—Planning for Tuesday's story
- 3:30 pm-9:30 pm     **\*\*Week-long Participants\*\***  
Shoot and Edit Character Assignment (please upload assignment 1 by 9:30 pm)

## OR

- 3:30 pm-5:30 pm     **Day-Pass folks scheduled critique time**  
Get feedback from faculty members—sign up will happen before workshop and will be scheduled according to specialty and requests.

## AND

8:00 pm-10:00 pm      **Week-long Participants**  
Get feedback from faculty members—sign up will happen before workshop and will be scheduled according to specialty and requests.

## **Tuesday, April 1<sup>st</sup>**

9 am-10:30 am      **Watch Assignment 1 (whole group)**  
*Give feedback on Character Assignments*

10:30 am-11:45 am      **Writing with Boyd**  
**Boyd** lets us into his mysterious mind and shows us how he puts a story together...with beautiful words.

11:45 pm-12:15 pm      LUNCH

12:15 pm-1:15 pm      **Rules of Visual Engagement**  
**Chad** lets us into his equally mysterious mind and shows us how to take those ideas in your head and make them a reality on the screen.

1:15 pm-2:15 pm      **Turning Lemons into Lemonade**  
*Have an assignment that doesn't seem interesting? **Joe** will show us how to flip that switch and make it into something great.*

2:15-3:15 pm      **Keep it Clean**  
***Rico** shows us how to do a daily story with heart...while keeping it clean and visually interesting.*

3:15 pm-??      **Week Long Participants**  
Shoot, Write, and Edit GA assignments—upload by tomorrow!!

## Wednesday, April 2nd

- 9:00 am-10:30 am      **Small Group Critiques for Assignment 2**  
*Get together with your group and team leader and go over assignment 2*
- 10:30 am-11:00 am      **Large group showcase!**  
*We pick a few stories to show to the whole crew.*
- 11:00 am-11:15 am      BREAK
- 11:15 am-12:15 pm      **All things Audio**  
*Chad shows us how to gather sound, use it properly, and how it can take a story from good to great.*
- 12:15 pm-1:00 pm      LUNCH
- 1:15 pm-2:00 pm      **Flops, Fails, and Why the Hell did I do that?**  
*No one is perfect. A few of your faculty members talk about a failure they remember and what they learned from it.*
- 2:00 pm-3:00 pm      **Assignment 3 meeting**  
Meet with your team leaders to talk about plans for your feature assignment
- 3:00 pm-???
- Shoot, write, and edit assignment #3** (please upload by morning)

## Thursday, April 2<sup>nd</sup>

- 9:00 am-10:00 am      **Tackling Long-form Journalism**  
*Planning and executing the long-form video project...and everything that comes in between.*
- 10:00 am-10:30 am      **Making the Complicated a Little Less Complicated**  
*Tiffany talks about her reporting trip to Haiti and the preparation it takes to travel abroad solo for work.*
- 10:30 am-11:30 am      **Stop Whining and Just Try It**  
*Anne continues where Tiffany left off—finding a way to try new things and tackle those “impossible”-seeming stories.*
- 11:30 am-11:45 am      BREAK
- 11:45 am-12:30 pm      **Social Media Videos**  
*Creating videos with your teases got you down? **Chad** will bring you back up with creative and simple approaches to social videos.*
- 12:30 pm-1:45 pm      **Faculty lunch with Texas State University Students** (week-long participants can use this time to work on getting a jumpstart on editing Assignment 3)
- 1:45 pm-2:15 pm      **Standups and Liveshots**  
*Shooting creative and purposeful liveshots and standups that make sense and help move your stories forward. Boyd and Tiffany show both solo and team approaches to the on- camera stuff.*
- 2:15 pm-3:15 pm      **Finding Inspiration Everywhere**  
*Your faculty talks about a story that inspired them.*
- 3:15 pm-8:00 pm      **Edit final story** (please upload before you attend party)
- 8:00 pm-???      PARTY TOGETHER AT THE EMBASSY SUITES (we'll tell ya where to go)

## **Friday, April 3**

9:00 am-10:00 am

### **Small Group Critiques Assignment 3**

*Meet with your group and go over the third assignment.*

10:00 am-11:00 am

### **Large Group Showcase**

*Let's see what ya got!*

11:00 am-11:30 am

### **What do I do now?**

*Advice from the whole faculty on where to go from here.*

11:30 am-12:00 pm

### **GRADUATION!**

*Exactly what it sounds like, dudes!*