

# MEMBERSHIP APPLICATION

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Or fill out this application:

NPPA  
120 Hooper Street  
Athens, GA 30605  
Phone: 919-237-1782

THE NATIONAL PRESS PHOTOGRAPHERS ASSOCIATION

## PERSONAL INFORMATION

Name \_\_\_\_\_

E-mail address \_\_\_\_\_

Business or School Name \_\_\_\_\_

Job Title \_\_\_\_\_

Mailing address for News Photographer magazine and membership card:  Home  Business  School

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Country \_\_\_\_\_ Contact phone \_\_\_\_\_

Are you a former NPPA member?  Yes  No Birthdate \_\_\_\_\_

Primary Interest:  Still  Video  Multimedia Gender:  Male  Female

NPPA occasionally receives requests for mailing lists (excluding telephone and e-mail) from other journalism groups and advertisers. Do you want NPPA to include you in such lists?  Yes  No

How did you learn about the NPPA? \_\_\_\_\_

## MEMBERSHIP TYPE (U.S. and Canada):

- \$110 Professional**  
(Open to all who are working or aspiring towards working in the field of visual journalism.)
- \$60 Professional-Family**  
(Second professional living in same household as a current member. Only one copy of News Photographer will be mailed to the home for the pair.)
- \$65 Student**  
(Enrolled at least 9 hours in an accredited school. This membership type is not eligible for the photo IDs.)
- \$65 Retired**  
(For those who are completely retired, and are no longer working or freelancing. This membership type is not eligible for the photo IDs or a Find-a-Visual Journalist listing.)

**\*\* Additional shipping fees apply for international memberships. If you live outside of the U.S. or Canada, please check desired membership type above, then select desired shipping method for the magazine.**

- Surface Mail:** Add \$15 to any membership (Please allow 8 weeks for magazine delivery.)
- Airmail:** Add \$70 to any membership

## PAYMENT

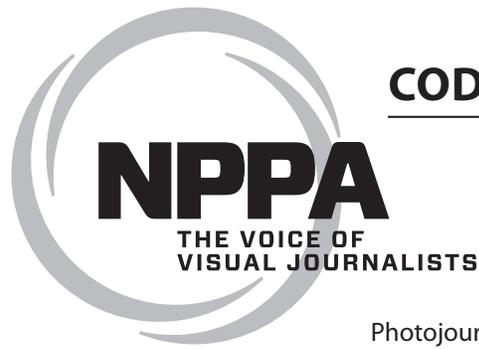
Memberships expire one year from the payment processing date. Dues are non-refundable. Split payment options available with online sign-up.

Check or Money order in U.S. dollars enclosed, payable to NPPA   
Credit/Debit Card  VISA  MasterCard  American Express  Discover

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Card Billing Street Address \_\_\_\_\_ ZIP Code \_\_\_\_\_



# CODE OF ETHICS

## Preamble

The National Press Photographers Association, a professional society that promotes the highest standards in photojournalism, acknowledges concern for every person's need both to be fully informed about public events and to be recognized as part of the world in which we live.

Photojournalists operate as trustees of the public. Our primary role is to report visually on the significant events and on the varied viewpoints in our common world. Our primary goal is the faithful and comprehensive depiction of the subject at hand. As photojournalists, we have the responsibility to document society and to preserve its history through images.

Photographic and video images can reveal great truths, expose wrongdoing and neglect, inspire hope and understanding and connect people around the globe through the language of visual understanding. Photographs can also cause great harm if they are callously intrusive or are manipulated.

This code is intended to promote the highest quality in all forms of photojournalism and to strengthen public confidence in the profession. It is also meant to serve as an educational tool both for those who practice and for those who appreciate photojournalism. To that end, The National Press Photographers Association sets forth the following Code of Ethics:

### Photojournalists and those who manage visual news productions are accountable for upholding the following standards in their daily work:

1. Be accurate and comprehensive in the representation of subjects.
2. Resist being manipulated by staged photo opportunities.
3. Be complete and provide context when photographing or recording subjects. Avoid stereotyping individuals and groups. Recognize and work to avoid presenting one's own biases in the work.
4. Treat all subjects with respect and dignity. Give special consideration to vulnerable subjects and compassion to victims of crime or tragedy. Intrude on private moments of grief only when the public has an overriding and justifiable need to see.
5. While photographing subjects do not intentionally contribute to, alter, or seek to alter or influence events.
6. Editing should maintain the integrity of the photographic images' content and context. Do not manipulate images or add or alter sound in any way that can mislead viewers or misrepresent subjects.
7. Do not pay sources or subjects or reward them materially for information or participation.
8. Do not accept gifts, favors, or compensation from those who might seek to influence coverage.
9. Do not intentionally sabotage the efforts of other journalists.

### Ideally, photojournalists should:

1. Strive to ensure that the public's business is conducted in public. Defend the rights of access for all journalists.
2. Think proactively, as a student of psychology, sociology, politics and art to develop a unique vision and presentation. Work with a voracious appetite for current events and contemporary visual media.
3. Strive for total and unrestricted access to subjects, recommend alternatives to shallow or rushed opportunities, seek a diversity of viewpoints, and work to show unpopular or unnoticed points of view.
4. Avoid political, civic and business involvements or other employment that compromise or give the appearance of compromising one's own journalistic independence.
5. Strive to be unobtrusive and humble in dealing with subjects.
6. Respect the integrity of the photographic moment.
7. Strive by example and influence to maintain the spirit and high standards expressed in this code. When confronted with situations in which the proper action is not clear, seek the counsel of those who exhibit the highest standards of the profession. Photojournalists should continuously study their craft and the ethics that guide it.

**I certify that the information contained on this application is true and accurate to the best of my ability. Further, I certify that I have read the code of ethics and agree to abide by its principles.**

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_