

THE 1989 WORLD TOUR CONCERT PHOTO AUTHORIZATION GUIDELINES

You are requesting to attend and photograph portions of The 1989 World Tour for _____ (name of publication). You agree to abide by the following guidelines in exchange for permission to shoot said photographs. If Taylor Swift wishes to post a review or photo of The 1989 World Tour used by your publication on any of her social media accounts or pages, you hereby grant Taylor Swift and Firefly Entertainment, Inc. (FEI), worldwide rights to use such links on her social media accounts. This is not an authorization for use of said photographs for printed or digital commercial use or any merchandise such as tee shirts, tour books, etc. By signing this Authorization Form, you grant to Taylor and her companies reciprocal use in social media of the same photographs of The 1989 World Tour that you published. You will ensure that any images used by your publication are properly watermarked and credited at time of original publication so that if Taylor references them, the photographer will receive proper and full credit. *This contract does NOT transfer copyright away from you, the photographer or publication.*

1. You will only take photographs of the performing artists during the first and second songs of the concert in the credentialed media area, and you will not use a flash or lighting device while photographing the performing artists. You will not access any other area without permission and accompaniment by management.
2. Any photographs taken by you will only be used by the organization you represent and its website for news and information/editorial purposes, and you will not use the photographs for any commercial purpose unless you receive prior written permission from us. This use will be for news or information/editorial purposes by the organization listed below and on its associated websites.
3. Neither you nor others are allowed to use the images or names of the performing artists for any commercial purpose whatsoever, without prior written authorization from FEI. Credited photos used by the publication can be used on the photographer's website and portfolio.
4. You and your Publication release the performing artists, FEI and their agents, related entities as well as the entities' officers, directors, employers, contractors, and agents, from and against any and all liability of any kind arising out of this agreement and your attendance at the Concert.
5. The terms of this agreement are binding upon you, the Publication, all successors, representatives and agents. You do not have the right to assign the terms or rights hereunder.
6. If you or the Publication breach this Agreement, all rights will be immediately rescinded. You acknowledge that any unauthorized use of photographs or use of unauthorized images taken at the Concert may cause irreparable harm, injury and damage to FEI and Artist; and FEI and Artist may be entitled to equitable relief in addition to any other remedy. You understand that if you violate the rules of this agreement at the concert, you may be asked to leave the concert or credentialed media area, and that security may ask to view your images. If it is determined that you have taken photographs beyond the rules of this agreement while at the concert, you may be asked to delete those images.
7. This Authorization shall be governed by the laws of, and disputes arising hereunder shall be subject to the exclusive jurisdiction of the federal or state courts located in Metropolitan-Nashville, Davidson County, Tennessee.

We certainly hope you enjoy your experience at The 1989 World Tour. Please let us know if there are any questions or concerns that we can address during your visit with us.

PLEASE ACCEPT THE ABOVE TERMS AND GUIDELINES BY YOUR SIGNATURE BELOW:

Photographer Name: _____ Date: _____

Photographer Signature: _____ Name of Publication: _____

Date of Concert: _____ Concert Venue, City, and State: _____